

## Insurity Business Intelligence

CLOUD-NATIVE | EMBEDDED ANALYTICS | MULTI-CHANNEL NOTIFICATIONS

Foster data-driven decisions with out-of-the-box analytics and reporting built into all Insurity solutions



### Actionable analytics

Enable all users, regardless of skill level to make data-driven decisions and act quickly when it matters most



### Interactive storytelling

Enable interactive, data-driven storytelling by easily sharing insights and creating presentations



### AI technology

Generate context-aware patterns and discover trends in large datasets automatically with machine learning



Insurity Business Intelligence empowers you to...



### Increase data-driven decision making

- Give your workforce seamless access to the data they need for better decisions
- Leverage previously untapped data assets without additional setup costs or time



### Get more value from your systems

- Boost efficiency by embedding analytics into your core workflows
- Guide your team's actions with automated insights, alerts, and dynamic analysis



### Increase speed to insight

- Expedite decision making by giving users data when and where they need it
- Enable continuous intelligence with a large selection of interactive dashboards



### Explore data freely

- Empower users of any skill level to explore complex data and investigate trends easily
- Remove query boundaries by combining all data together with a unique associative engine

100+  
visualizations  
options

Build and deploy a large selection of interactive dashboards with drag and drop functionality

Gain actionable business insights in just a few clicks

Automatically generate insights based on natural language questions with Insurity BI's cognitive engine

Insight Advisor

✕

Natural language question Cancel

Matching result

Active Policies over Policy Date Trend over time

Filters applied: %BudgetJoin: from 01/01/2010 to 31/12/2012 Add to sheet

Insights found ✕

- Active Policies is 2.66k.
- The maximum is 1.08k where Policy Date is 2010.
- The minimum is 515 where Policy Date is 2012.

Filters: %BudgetJoin: from 01/01/2010 to 31/12/2012

Continuously monitor important KPIs with multiple interactive dashboards

Lapse analysis
insurity

Active Policies  
**30,748**

Cancelled Policies  
**33,784**

Lapse Ratio  
**52.41%**

**Policies by Product & Status**  
Blue = Live, Orange = Cancelled

**Policy Status**  
Blue = Live, Orange = Cancelled

**Cancellation by reason**

**Lapse Ratio by Product**

**Lapse Ratio by age group**

Insurity is a leading provider of cloud-based software and analytics for insurance carriers, brokers, and MGAs. Insurity is trusted by 22 of the top 25 P&C carriers and 7 of the top 10 MGAs in the US and has over 400 cloud-based deployments. | [www.insurity.com](http://www.insurity.com) | +1 866 476 2606